

ALP Advisory Board Meeting
September 30, 2010

Attendees: Tobie Katz; Betty Breen; Marion Kelliher, Peter Cruikshank; Ivan Backer; Carol Matzke; Jim Yeager; Jean Yeager; Helen Lansberg; Don Berry, Bertina Williams, Staff and Linda Kulick of Seabury.

The meeting was called to order by Peter at 1:01 PM.

There was no report from the co-chairs.

The Minutes were accepted as read.

Treasurer: Bertina reported in the absence of Malcolm. \$14,710 was deposited to this date. \$605 has been received in donations; \$10,250 at large; \$3,855 from Seabury members. We have 212 members. There is \$1800 in the checking account. Jean asked how many of the members are from Duncaster.

Coordinator: Please see the report.

Communications: Betty does not feel that the ads are worth the expense; word of mouth is best. People should be encouraged to use the website. Marion suggested that the website and its use be shown at a meeting of ALP. Jim suggested that flyers about the website be available at course presentations. Helen stated that there should be mention of the website in the co-chair message in the ALPHorn. It was decided to continue publicity ads for the spring semester as usual. Peter brought up the question of problems for the visually impaired due to the color of the ALPHorn and the size of the print. It was agreed to use white paper and larger print in the future although it would mean more pages of the ALPHorn and perhaps higher postage. Peter will try to get a list of the visually impaired at Seabury and Duncaster. It was also suggested that the ALPHorn be available on the computer. Ivan stated that the Hartford Public Library "Library News" is printed quarterly and that for \$250 we could place an ad.

ALPHorn: The deadline for information is November 1. The spring issue will be mailed December 1.

Linda Kulick : She requested a list of Seabury members. She also reminded presenters to turn off the mikes. She asked for advance notice if presenters are doing powerpoint as their systems may not be compatible with Seabury's.

Webmaster: Jean stated that she can make changes to information on the website overnight but she needs to be kept informed of changes in detail. She can put class information on the website before the ALPHorn goes to press but needs lead time. Jean stated that a "personal calendar" could be put on the website so that a person could enter the classes and times of classes one wished to attend as a way of registering. It would be similar to a shopping on line format. There would be a cost of \$1000 to set this up.

Bertina felt that people would not use this as many people in ALP are not computer literate. Carol asked how many hits there had been on the website. Peter suggested that the website address be printed in larger font in our future ads. Ivan made a motion, seconded by Carol that \$1000 be spent for the development of the calendar system on the website. The motion passed. Carol asked when the fall courses would come off the website and was told December 15. It was again suggested that the liaisons remind people about the website; Tobie suggested that Jean do a powerpoint presentation at the preview meeting.

Curriculum: This is a work in progress. Ivan presented a proposal to restructure the fall and spring membership meetings. The draft was approved subject to Seabury approval. Ivan presented a second proposal to offer an honorarium to visiting professional faculty. The proposal was rejected. Ivan will discuss this with his committee.

Membership: The preview meeting and registration were very successful. The color tag system to denote new members didn't work due to a glitch. There were problems with Seabury regarding setup for the meeting. Carol reminded people of the October 20 reception from 3-4 PM. There is a \$3 per person charge from Seabury. The charge for a bottle will be \$5. The reception should be announced at all classes. There is a need for a speaker for the January preview meeting. Carol presented suggestions.

Old Business: None

New Business: None

The meeting was adjourned at 2:50 PM.

Respectfully submitted,

Tobie Katz
Recording Secretary

9/30/2010