## ALP Advisory Board Meeting August 26, 2010

Attendees: Ivan Backer, Bill Olds, Marion Kelliher, Peter Cruikshank, Malcolm Millar, Leon Carr, Jim Yaeger, Don Berry, Betty, Breen, Tobie Katz and Bertina Williams, staff.

The meeting was called to order at 1:00 PM.

Co-chair report – none
Minutes were accepted as presented.
Treasurer – see reports which were accepted.

Coordinator: see report. Leadership Greater Hartford asks to put their flyer on our registration table. The subject of gift certificates was raised. Bertina can create them. Ivan will announce their availability at the membership meeting.

Communications: Betty has placed an ad in four publications. There is also information placed in the Windsor and Bloomfield Senior Centers. Leon stated that there will be an article in the Bloomfield Journal and information will be in the iTown section of The Hartford Courant. We will also make use of Bloomfield and West Hartford public TV. Peter will place an article in the Seabury monthly paper and Jim will put something on the weekly calendar at Duncaster.

Curriculum: There are 19 courses and 15 single sessions planned. Four course changes will be handed out at the preview meeting in Sept. Marion questioned whether we are getting too big. Ivan will see if we can meet at Duncaster more. We cannot use Heritage Hall during the last week of April and the first week of May.

Membership: Peter spoke for the absent committee chair. Tables will be set up for the September meeting and invitations to the Oct. 20 Social Hour will be passed out. An announcement will be made re this at large class meetings. Please wear name tags! Our best advertising seems to be word of mouth! Marion has not heard from the January speaker. She suggests a small committee to find speakers; Jim is against this but will bring the matter up at a committee meeting. Bertina suggests an ad hoc group to meet as needed.

Webmaster: see report. It could be possible to put ALPHorn course information on the website and have people enroll on line. Jean is writing a manual for future webmasters. Ivan made a formal resolution of thanks to Jean for all her hard work. All agreed.

Old business: Ivan, Marion, Peter and Bertina attended a meeting at Storrs with CLEAR. Two major items were discussed: first, how members of one group attend classes of the other; secondly an informal exchange of speakers. It was felt that people whould sign up privately for courses at one place or the other. Ivan asked the Board to let him speak with



Dr. Beck at UConn re an exchange of brochures. Ivan suggested a link from Seabury and Duncaster web sites to ours. He has not had a response from Ann Winship. Peter will speak to her; Jim will speak to people at Duncaster. Connecticut Magazine published a list of Adult Education courses. Hartford was not listed. Ivan is sending a letter to the editor.

The meeting was adjourned at 2:00 PM.

Respectfully submitted,

Tobie Katz Recording Secretary