

ALP Advisory Board
August 27, 2009

The meeting of the ALP Advisory Board was called to order at 1:03 PM by Walter Mayo. Attending were: Walter Mayo; Marion Kelliher; Tobie Katz; Carol Matzke; Ivan Backer; Ruthanne Hartzheim; Betsy Stott; Peter Cruikshank, Helen Lansberg and Bertina Williams, Staff.

There were no announcements.

The Minutes of the Meeting of June 25 were approved as presented.

Cochair Reports – Walter stated that the account with People's Bank has been opened. However there is a problem getting the money from UConn to fund the account.

Treasurer's Report – The Treasurer did not attend. Bertina stated that there were no updates since June and that only minor financial activity took place.

Coordinator's Report – See report for details. ALPHorns have been mailed and registrations seem to be on target.

ALPHorn - Helen has a November 1 deadline for information for the Spring edition. Carol suggested that there be a parking reminder in each ALPHorn for the large meetings.

Communications – Ruthanne has placed four ads at a cost of \$1,068.00. These are in the West Hartford Gazette, the Reminder, the Bloomfield News, and the Windsor Journal for Sept. publication. Tobie suggested that she try the Valley Press and Bloomfield Journal also.

Curriculum- Ivan announced that because of the fire at Seabury the Fall meeting will be held in the dining room and that the Heritage Hall will have to be shared with Seabury functions. There may be a problem with space for the Connecticut Concert Opera program. We are going to forego the Winter Academy and spread the Spring courses out over a greater period of time. At this point there are 20 courses and 11 single sessions planned for Spring.

Membership: The Pre-view Meeting will take place in Dining Room. Carol announced that Fannie Gabriel is working with the speaker, Ed Guay, and that she will introduce him. There was a question of having a donation basket for the tea and coffee that are served and this was approved. There will be yellow name tags for new ALP members and a colored tag for board members. Those people who lost their ALP name tags in the Seabury fire will have them replaced at no cost. The next membership meeting is Oct. 19. Committee members will call the new ALP members and also those who did not re-