## ALP ADVISORY BOSRD MEETING MINUTES, Jan. 24, 2013

In attendance: Bob Ellis, Polly Ellis, Jean Yaeger, Jim Yaeger, guest Patrick Hatcher, Pete Cruikshank, Carol Matzke, Ivan Backer, Paula Fisher, Ann Parkhurst, Janet Murphy, Bertina Williams, Shirley Dudley.

Meeting called to order at 1:10 by Co-chair Carol Matzke.

Announcements: Guest Patrick Hatcher was introduced.

Minutes of the previous meeting were accepted as corrected.

Co-chairpersons' reports: Pete Cruikshank distributed a draft of the calendar for 2013-14 and requested that changes be sent to Bertina Williams before June. Carol Matzke reported that she has sent a thank you letter to the presenter at the Preview Meeting.

Treasurer's report: The treasurer will send a copy of the YTD report for the same period last year to Bob Ellis. She further explained that the "-329" line item for Communications represents a refund for a company's overbilling to ALP.

Coordinator's report: the coordinator thanked Jim Yaeger for installing the AVG security system on ALP's computer. There are about 12 additional members since her Jan. 17, 2013 report. There are about 19 new members; most report that they were recruited by word of mouth. Carol Matzke will call Helen to have "please print" added to the Alphorn registration form and it will be added to the website. Carol Matzke thanked Bertina for sending the information packet to the Board prior to the Advisory Board meetings. The deadline for registration for the Lifelong Learning Conference is January 31. There was discussion of how such attendance helps ALP.

Alphorn: no report.

Communication Committee: An article about the Preview Meeting appeared in the Bloomfield Journal; ads for the Yankee Flyer, \$170, and for a West Hartford Senior Center publication, \$100, have been paid. The committee decided to distribute tri-fold brochures to prospective members; the brochures should be given to program liaisons to be available at meetings so members can give them out to nonmembers; Jim Yaeger will create a tent fold sign to be placed with the brochures; the curriculum committee will work out the details for this task. Advertising packets are sent to 13 area communities to be available to the public in town halls, libraries, etc.

Curriculum Committee: Room assignments for the spring semester are being made. The committee has begun working on courses for the fall semester; there are 18-20 single sessions and 18-20 seminars planned. The Preview Meeting survey indicated significant interest in the fields of music, art, and history. There will be continued use of dvd's from the Great Courses company. ALP has received the refund for faulty magnets ordered last year. The return of registration forms to enrollees has led to increased notification of people who are disenrolling from courses. A co-chair for this committee is needed.

Membership Committee: The next committee meeting has been moved from Mar. 5 to Mar. 26 from 10-12. In the future the meeting day may be changed to avoid conflict with the Curriculum Committee. Old Business: Carol Matzke reported on a meeting of the co-chairs with Dr. Robert Mc Carthy et al at Storrs to discuss the continuing relationship between ALP and UConn. Dr. McCarthy indicated that ALP will probably be incorporated into their Outreach and Engagement program, and the current UConn liaison will continue in that position. Carol mentioned the dearth of UConn faculty

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presenters for ALP programs to Dr. McCarthy. Dr. McCarthy stated that ALP will continue to have space at the West Hartford UConn campus, and there will be no fees for fiscal 2012-13 pending the new Memorandum of Understanding. The now-expired MoU was with the Department of Continuing Studies which is no longer extant. ALP may fit into the vision of the Department of Extension at the West Hartford campus. The next step is for Dr. McCarthy to meet with a representative from the Center for Learning in Retirement, and Peter will follow up to schedule a meeting with the liaison.

New Business: Ivan Backer will draft an article for the April Alphorn and share it with the Yaegers; the purpose is to encourage car pooling to ALP events.

The meeting was adjourned at 2:40.

Respectfully submitted,

Ann Parkhurst, Secretary