

ALP Advisory Board Meeting
November 17, 2011

Attendees: Janet Murphy; Jim Yaeger; Jean Yaeger; Leon Carr; Anne Morris; Betty Breen; Carol Matzke; Peter Cruikshank; Ivan Backer; Marion Kelliher; Shirley Dudley; Tobie Katz; Bertina Williams, Staff.

The meeting was called to order at 1:00 PM.

Peter asked that classes begin on time.

The Minutes were accepted as corrected.

Co-chair reports: The ALP preview meeting evaluations were discussed. Carol stated that the time for meeting with presenters is being changed to 9:15-10:15. A motion was made to post the agenda rather than handing out paper copies. There was no second. It was announced that neither Seabury nor Duncaster is charging for the coffee provided at classes. Peter and Carol are to meet with the UConn Coordinator of Continuing Education on Nov. 17 at 4 PM. Ivan stated that it is difficult to get faculty from the UConn branch to give courses at ALP.

Treasurer: See report. Leon questioned the fact that publishing expenses are not appearing in the report. Bertina stated that those charges are coming out of our checking account. \$20,000.00 has been invested at 1.6% for three years.

Coordinator: See report. Marion questions whether we are out growing ourselves due to a lack of parking spaces and the sizes of classes. Leon suggests parking at Beth Hillel Synagogue and car pooling to Seabury. Marion questions the lack of African Americans in attendance at classes since Bloomfield's population is 52% African American. Ivan feels that if we can get one or two persons interested they will pass the word about ALP. Bertina announced that one person has asked for scholarship help.

ALPHorn: Bertina suggests that we print only 1500 copies rather than 1600 since there were 200 left over. The new issue should be back from the printer during the week following Thanksgiving. Bertina reminded us that we do need a deadline in order to get information to the printer .

Communications: The committee is getting ready for January. There will be advertising only in the Yankee Flyer; it is not worth spending money on other papers since they do not bring a response. Shirley questions whether there are many hits on the website; Jean said no. Leon said that articles about ALP are going into the newspapers. Ivan suggests that we put information into the West Indian News and the Hartford News.

Curriculum: In the spring there will be 19 seminars and 18 single sessions. Memoir class and creative writing submissions for the website will be screened at the end of March by the two instructors and Karl Mason. The writings are the properties of the writers and are

not to be copied. It was agreed that we would have a poetry contest again this year. Karl Mason will be the judge. Ivan was very pleased by the evaluations results.

Membership: The social was very successful. The cost was \$394.00. There are two new members on the committee. There was a question of logistics in setting up for the social and it was suggested that it start 15 minutes later. It was also suggested that people park at Beth Hillel and car pool to avoid problems at Seabury. Ivan asked if lapsed members are being called; Carol said no that the calls are not helpful.

Old Business: Jean asked how to design a page for the writings. It was suggested that the instructors and the authors meet.

New Business: Ivan made a motion that we purchase refrigerator magnets with the ALP phone number and website. 200 will cost \$179.00. The motion was seconded and passed. Groups have asked to put information onto our web site. Jim asked where we would draw the line. This can be done as a link, but until we have a clear policy the matter was dropped.

The meeting was adjourned at 2:30 PM.

Respectfully submitted, *rk*

Tobie Katz
Recording Secretary